Introduction

Narcissism is a type of egoism. It merely means excessive interest in or admiration of oneself and one’s physical appearance. Narcissism comes from a Greek myth of Narcissus. It was first introduced in the world in the nineteenth century through a theory originating from Greek mythology. Narcissism differs from the concept of self-esteem in that, somebody with high self-esteem values individual achievement, relationships and caring for others whereas Narcissists lack the portion about valuing, caring and their relationships. From a psychological point of view, narcissism is a kind of disorder when a person is interested and attracted to oneself than the people around.

Narcissism Throughout Generations.

People born in recent generations score higher against narcissism measures than in previous generations. Narcissism Epidemic Existing in the Age of Entitlement is a tool that is used to assess subjects in Narcissistic Personality Inventory, it got created in 1988. Data collected from 15000 college students who responded to a Narcissistic Personality Inventory before 2006 shows that the relationship between the year of birth and those filling out the scale and the narcissism score, whereby the narcissism scores are significantly higher in the 2000s than they were in 1980s and 1990s (Twegi and Campbell 37).
According to subjects of about the same age, ethnicity and gender over a similar period, whereby regarding normal development they are between 18 and 19 years old whereby it is clear that they are self-focused and narcissistic now than in previous generations. The Narcissistic personality inventory also shows that men score a little higher in narcissism than women, but women are catching up fast (Campbell and Joshua 102).

There are some symptoms of narcissism and how it gets expressed in the broader culture. For instance, in the area of vanity, plastic surgery roofs have gone through the roofs since the late 1990s. Also, invasive procedures like breast augmentation have increased two to three times over this period. It is because there is a higher drive to be unique and stand out rather than fit in (Sheils & Julie, 78).

Changes in relationships are also identifiable, whereby people who score high in narcissism tend to mostly have trouble in their relationships mainly because they are focused on themselves more than anyone else. It is evident relationships are not stable as they were before, more babies born to unmarried couples. People don’t stay married for long and get married later in life, with a trend to hook up instead of commitment in a relationship (Campbell and Joshua 105).

Increasing narcissism also correlates with materialism and the more significant focus on money, fame, and image. According to investigations through representative samples of high school and college students, younger generations are more likely to have life goals for things like being very well off financially, whereby current statistics collected in 2013 show that 82 percent of university students take it as an essential life goal (Campbell 106).
The way we are using social media reflects narcissism in a way. People who score high in narcissism have more friends on Facebook. Though it doesn’t necessarily mean everyone on Facebook is high in narcissism, but there is a correlation. This just means the average person you get connected on Facebook is a little more narcissistic than the one you are related to real-life because narcissists are skilled in online connections (Twenge and Campbell 39) Teenagers in 1980s were much concerned with global concerns whereas teens of today are far more likely to mention personal fears like loneliness and unemployment.

Narcissism is also observed in the manner of communication too. Whereby we find that many users agree to make new contacts with people from different countries than those of their origin. It leads to the decreasing level of collectiveness within the social circles which young people live. Again most of them look for support and understanding of others yet they not ready to provide such assistance back (Andrew J 100)

Conclusion

During the last several years, narcissism in young generations has become a severe issue. The reasons causing the psychological phenomenon known as indicated above. It is, therefore, necessary to take appropriate measures which aim at reducing the negative consequences of narcissism, though not all of them can get erase more so those related to earning money. Narcissism is not beneficial for success both in the workplace and in relationships. The key to success is self-efficacy which is different from self-esteem. Self-control and hard work are also helpful.

Works Cited
